

The **ALICE** program empowers individuals to participate in their own survival using proactive response strategies in the face of violence. The program is designed to ensure anybody can employ the strategies. Young, old, male, female, it does not matter. Individuals do not have to be a police officer or military trained to survive a violent encounter.



**Alert** is your first notification of danger. It is recognizing the signs of danger and receiving information about the danger from others.



**Lockdown:** If Evacuation is not a safe option, barricade entry points. Prepare to Evacuate or Counter if needed.



**Inform:** Communicate real time information on shooter location. Use clear and direct language using any communication means possible.



**Counter:** As a last resort, create noise, movement, distance and distraction to reduce the shooter's ability to shoot accurately.



**Evacuate:** When safe to do so, run from danger using non-traditional exits if necessary. Rally points should be predetermined.

Remember, there are no guarantees in an active shooter or violent intruder situation. Just as in most other emergency situations the more you prepare, the better your chances of survival.